William Paterson University

Education Technology Conference
Teaching in the Digital Age

Friday, December 10, 2010 • 8:30 a.m. – 3:30 p.m.
1600 Valley Road • Wayne, NJ 07470

Welcome to our College of Education's first annual Educational Technology conference, a hands-on and collaborative experience around new technologies which are appropriate for K-12 teachers and learners. Unlike other workshops, this conference will help participants learn technology skills and create lessons and projects that can actually be used in our New Jersey schools and with our diverse student population. Teachers, administrators, support staff and university students are welcome to participate in this interactive conference focused on useful technologies and strategies.

Heejung An and Michelle Kowalsky, Co-Chairs

INTRODUCTORY REMARKS
Dr. Candace Burns, Dean, College of Education, William Paterson University

KEYNOTE ADDRESS
Teaching in the Digital Age
Dr. Pixy Ferris, William Paterson University

Students in the 21st century -- the first generation to grow up in the digital age -- have unique learning needs. As educators we face the quandary of teaching these students in ways that promote effective learning without abdicating our role as experts.   Directing the learning experiences of our students becomes a challenge to which it is essential we respond appropriately and effectively. In her presentation Dr. Ferris will identify Millennials' learning styles and discuss ways in which we can work with their learning needs. Together, participants will explore some ways to engage today's students in higher order learning, facilitate the exercise of critical thinking skills, and ensure students' mastery of conceptual, analytical, and theoretical knowledge without accommodating less productive traits such as the need for instant gratification and shallow thinking.

LECTURE and DISCUSSION
New Jersey and National Technology Standards and Technological Pedagogical Content Knowledge (TPACK)
Dr. Hilary Wilder & Dr. Heejung An, William Paterson University

This session will introduce the new NJCCCS 8.1 standards and address how teachers can incorporate them into their own curricula. An introduction to the Technological Pedagogical Content Knowledge (TPACK) framework for effective technology integration will also be covered.

FEATURED PRESENTATIONS
An Introduction to Voicethread: Creative Communication in the Classroom
Ms. Lynn Dimatteo, Cedar Grove School District & William Paterson University

Voicethread is a web-based digital storytelling application that educators can use in their classrooms.   Teachers and students can communicate with each other using their own voice, text, pre-recorded audio files or video. Learn how you can introduce creative conversation in your classroom.

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Creating Your Own Blog and Incorporating YouTube Videos
Ms. Jacquelyn Van Orden, William Paterson University

What should you do if your school district blocks *YouTube*, but you want to include educational video clips in your lessons? No problem! In this workshop, you learn to how to create a blog and then incorporate educative *YouTube* videos into the blog as a playlist.

Developing Your Own Instructional Podcasts
Dr. Michelle Kowalsky, William Paterson University

This workshop provides an overview of podcasts and how they can benefit K-12 students. As a primary activity, you will create, edit, and post your own podcasts, by using the Audacity program and other tools to create audio files for teaching and learning.

Using Google Earth for Educative Purposes
Dr. Heejung An, William Paterson University

A newly added technology in the NJCCCS 8.1 standards is using digital mapping tools such as Google Earth. Google Earth is a free and interactive 3D globe. This workshop discusses how to use this tool in K-12 classrooms and how to create your own interactive maps.

For descriptions of each workshop, visit http://www.wpunj.edu/cpe
Click 'Conferences and Institutes' under the Education heading on the lower left
Scroll down to the Educational Technology Conference

Educational Technology Conference Registration

New Online Registration Procedures
For your convenience, all registrations will be processed online! You may now pay online by credit card or electronic check.

WEB REGISTRATION
http://www.wpunj.edu/cpe
(If you experience difficulty registering online, please call 973-720-2354 for assistance.)

Educational Technology Conference Course Number: CPE-E630
Conference Fee: $60 (includes materials, 5PD contact hours and a certificate)

Cancellation Policy: Notification must be received in writing via fax (973-720-2298) or email (williamsr@wpunj.edu) at least 3 business days prior to the workshop to receive a full refund minus a $25 processing fee. If we receive less than 2 business days notice, you will receive a credit   towards a future workshop, conference or institute less the $25 processing fee.

No refunds or credits will be given if you fail to show up for the conference. If we must cancel the workshop due to inclement weather, you may choose to receive either a full refund or credit towards a future workshop offered in the same school year.